ADRIA SECURITY SUMMIT

October 7 - 8, 2026 · Zagreb, Croatia

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Branding Areas

“Stopping advertising to save money is like stopping your watch to save time.”

Henry Ford

“The most important thing is to forecast where customers are moving, and be in front of them.”

Philip Kotler

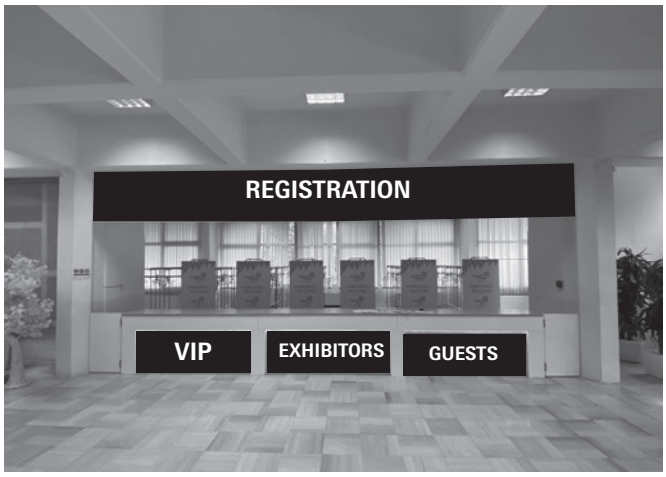
“Make it simple. Make it memorable. Make it inviting to look at.”

Leo Burnett

Dear sponsors,

We proudly introduce to you additional marketing opportunities through this catalog of branding areas. Understanding the importance of visual representation, these branding areas have been carefully chosen. You are invited to thoughtfully review details on each and let us know which one(s) are of interest to you. Policy “First come, first served.” is implied. Thank you for the understanding. Looking forward hearing back from you.

IMPORTANT: The design of banners is up to the client, while the organizer retains the right to approve visuals in accordance with the graphic standards and rules of Adria Security Summit.



1. Main Entrance & Registration - RESERVED

UP, dimensions: 845 x 90 cm
Material: PVC or Forex

Down, dimensions:
VIP: 202x75,5 cm, EXH.: 204,5x75,5 cm;
GUE.: 201,5x75,5 cm
Material: PVC or Forex, 3 kom

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2. Banner Exhibition and Conference Entrance

1. Up banner, dimensions (1): 500x60 cm
- RESERVED

2. Dimension (2): 60x240 cm
Material: forex
Price: 600 (two positions)

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3. Conference Entrance (Exhibition Hall) - RESERVED

Dimensions: 300 x 250 cm
(width of pillars 60 cm)
Material: forex

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4. Main Conference Hall Stage, front - RESERVED

Dimensions: 840x121 cm

Material: Stirodor for Typographyc

5. Side Events Halls Entrance

1. Up Banner, hanging graphic:
180x40 cm - RESERVED

2. Dimensions (2): 70 x 250 cm
(2 positions)
Material: PVC or Forex
Price: 700 EUR (two positions)

6. Octalumina banner in corridor - RESERVED

Dimensions: 622x293 cm
Material: Octalumina

7. Side Event Hall

1.Up banner Dimensions: 216 x 45 cm
Material: PVC or Forex - RESERVED

2. Left Banner: 221x 236 cm
Price: 600 EUR

8. Floor stickers

Dimensions: 60 x 60 cm
Material: PVC

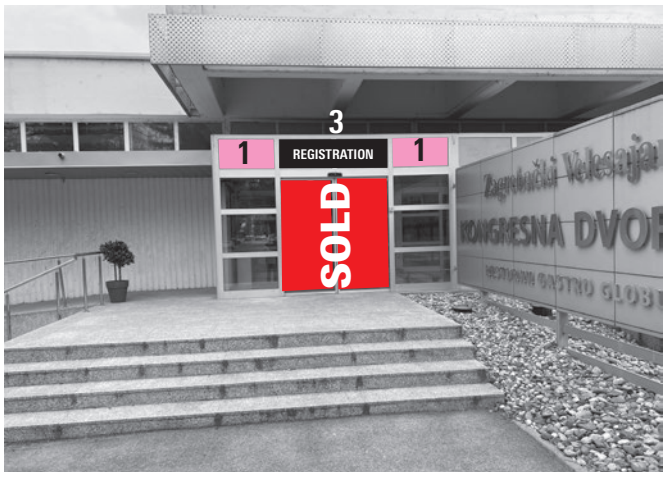
Available: 5 sets
Price: 800 EUR, 1 set. (6 kom)

9. Main Entran tdoor

SOLD

1. Banners Dimens 0 x 65 cm
(4 positions)
Material: PVC fo
Price: 150 EUR tion)
2. Doors Dime 92x197,5
(3 positions)
Price: 500 E osition,door)

3. UP bann x65 cm - RESERVED



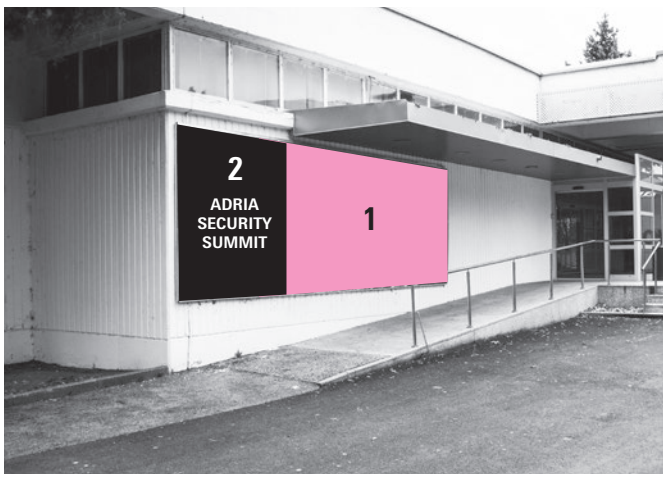
10. Second Main EntranceOutdoor

1. Banner
Dimensions: 100 x 65 cm (2 positions)
Material: PVC foil
Price: 150 EUR

2. Doors banner: 92x197,5
(1 positions)**- SOLD**
3. UP banner: 200x65 cm - RESERVED

11. Main Entrance Indoor

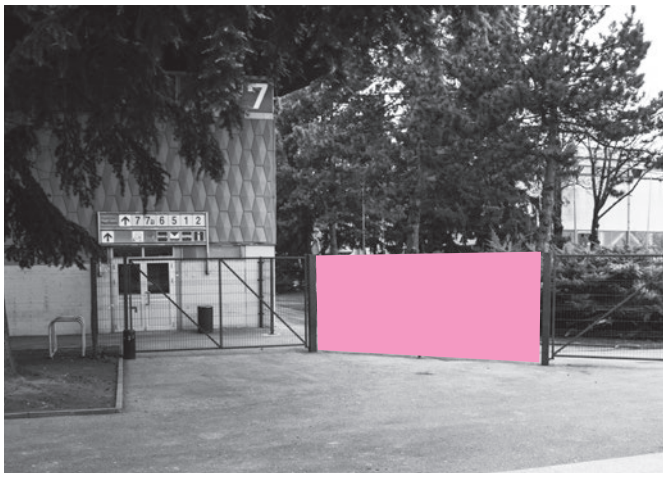
Dimensions: 92x197,5
(2 positions, double sides)
Material: PVC foil
Price: 500 (1 position,door)



12. Big banner in Second Main Entrance

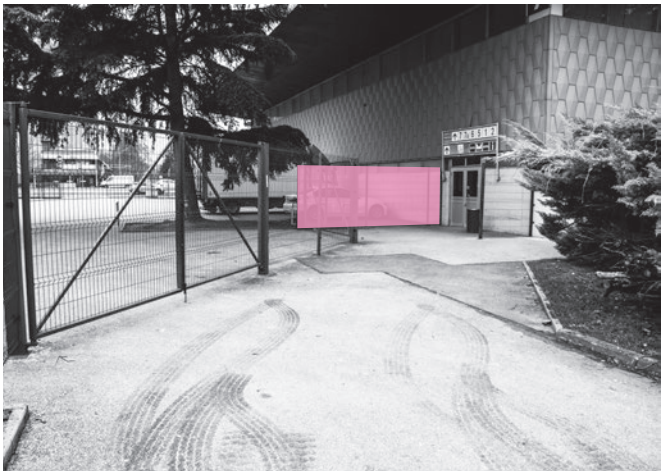
1. Dimensions: 300x212 cm
Material: Paper
Price: 700 EUR

2. 120x 212 cm - RESERVED



13. Main Exhibition Hall Way - Fence, version 1

Dimensions: 490 x 205 cm
Material: PVC
Price: 800 EUR



14. Main Exhib Hall Entrance - Le ight Fence

SOLD

Dimensions: 550 cm
Material: PVC
Price: 1.600 E

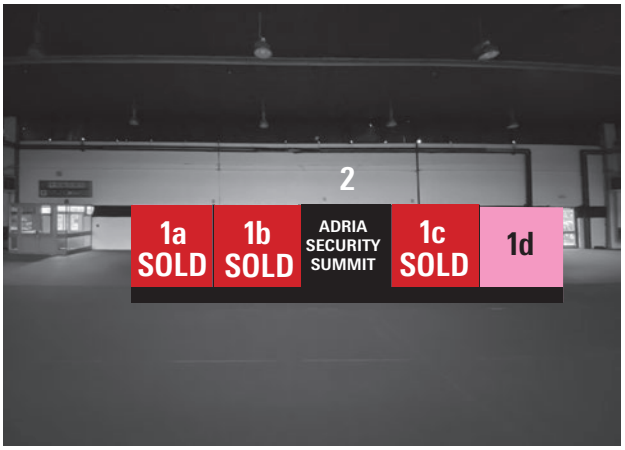
15. Main Exhibition Hall Entrance

1. Summit: 280 x 350 cm - RESERVED
2. Door, dimensions: 203 x 210 cm
Price: 600 EUR
3. Banner right: 230x350 cm
Material: Forex
Price: 1.200 EUR

16. Main Exhibition Hall Entrance - Indoor Side

1.Left and Right Dimensions:
100x140 cm (2 positions)
Material: PVC
Price: 300 EUR (2 position)

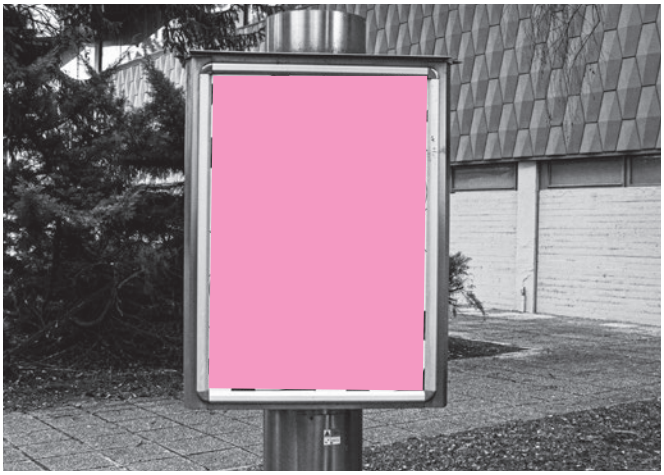
2. ASS GRAPHIC: 310x50 cm
- RESERVED



17. Main Exhibition Hall - Wall

1. Dimensions: 500x300 cm
4 position
Material: Lumina graphic
Price: 1800 EUR 1 position.
Available 3 positions: 1d

2. ASS Graphic - RESERVED



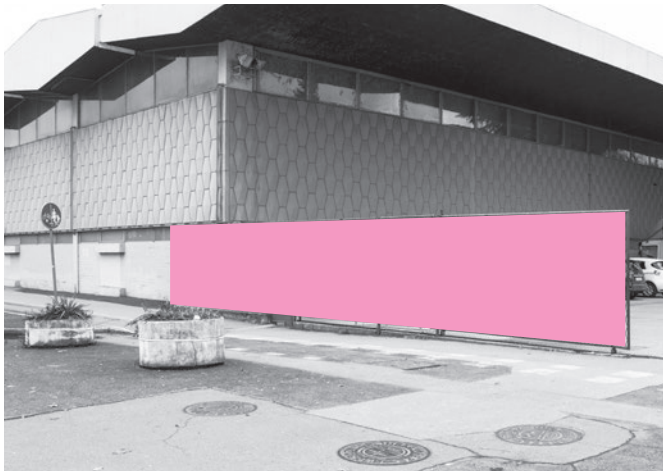
18. Advertisement outside next to the Main Hall Exhibitors

Dimensions: 84x120 cm
Material: Paper
Price: 250 EUR

19. Advertisements on the main road. Exterior of the Main Exhibition Hall

1. Dimensions: 970x365 cm
5 postions left (1b, 1c, 1d, 1e, 1f)
Material: PVC Fabrics
Promotion is available for 15 days.

Price: 2200 EUR (1 position)



20. Advertisements on the main road. Rolling gate

Dimensions: 970 x 200 cm
and door 410x200 cm
Material: PVC Fabrics
Price: 2000 EUR (two positions)

Global Security Ltd.
Hasiba Brankovića c, 71000 Sarajevo, Bosnia & Herzegovina
Phone: +387 33 788 985; E-mail: summit@asadria.com