ADRIA SECURITY SUMMIT

CONFERENCE & EXHIBITION

powered by intersec

EXHIBITOR MANUAL

7 - 8 October 2026, Zagreb - Croatia

www.adriasecuritysummit.com

FORM SUBMISSION & DEADLINES

Please refer to the attached file for all forms. All forms must be submitted by their specified deadlines

REQUIRED FORMS

The official agreement provided by the event organizer detailing terms and conditions for exhibiting.
Deadline: June 1 and due upon confirmation of participation.

Speaker & Registration Form

The official agreement provided by the event organizer details the terms and conditions for participation in the conference program.
Deadline: June 15, 2026

OPTIONAL FORMS

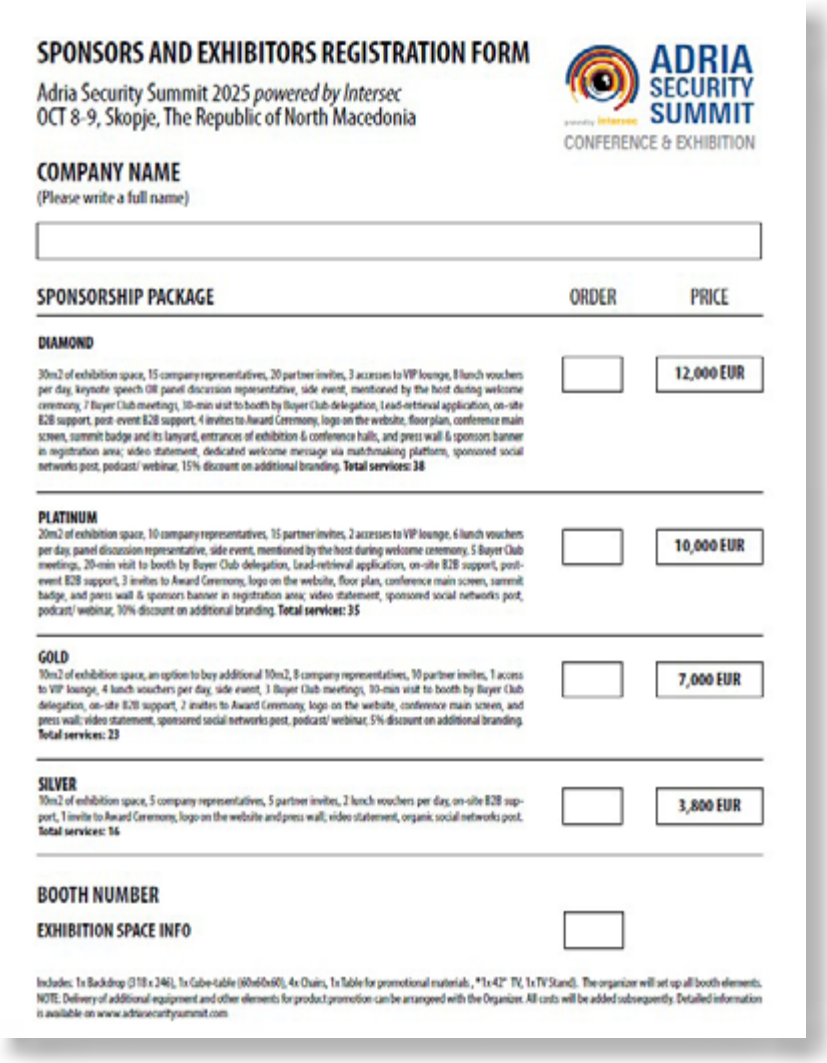
(please contact us at summit@asadria.com for these forms)

1. Additional Equipment Order Form

For ordering furniture, display equipment, and other services.
The ordering will be available through the Sponsorship Dashboard.
Deadline: September 1, 2026

2. Invitation Letter for Visa Application

For international participants needing a visa to enter Croatia.
Deadline: August 1, 2026



SPONSORS AND EXHIBITORS REGISTRATION FORM

Adria Security Summit 2025 *powered by Intersec*
OCT 8-9, Skopje, The Republic of North Macedonia

ADRIA SECURITY SUMMIT
CONFERENCE & EXHIBITION

COMPANY NAME
(Please write a full name)

SPONSORSHIP PACKAGE	ORDER	PRICE
DIAMOND 30m2 of exhibition space, 15 company representatives, 20 partner invites, 3 accesses to VIP lounge, 8 lunch vouchers per day, keynote speech OR panel discussion representative, side event, mentioned by the host during welcome ceremony, 7 Buyer Club meetings, 30-min visit to booth by Buyer Club delegation, Lead-retrieval application, on-site B2B support, post-event B2B support, 4 invites to Award Ceremony, logo on the website, floor plan, conference main screen, summit badge and its lanyard, entrances of exhibition & conference halls, and press wall & sponsors banner in registration area; video statement, dedicated welcome message via matchmaking platform, sponsored social networks post, podcast/ webinar, 15% discount on additional branding. **Total services: 38**		12,000 EUR
PLATINUM 20m2 of exhibition space, 10 company representatives, 15 partner invites, 2 accesses to VIP lounge, 6 lunch vouchers per day, panel discussion representative, side event, mentioned by the host during welcome ceremony, 5 Buyer Club meetings, 20-min visit to booth by Buyer Club delegation, Lead-retrieval application, on-site B2B support, post-event B2B support, 3 invites to Award Ceremony, logo on the website, floor plan, conference main screen, summit badge, and press wall & sponsors banner in registration area; video statement, sponsored social networks post, podcast/ webinar, 10% discount on additional branding. **Total services: 35**		10,000 EUR
GOLD 10m2 of exhibition space, an option to buy additional 10m2, 8 company representatives, 10 partner invites, 1 access to VIP lounge, 4 lunch vouchers per day, side event, 3 Buyer Club meetings, 30-min visit to booth by Buyer Club delegation, on-site B2B support, 2 invites to Award Ceremony, logo on the website, conference main screen, and press wall; video statement, sponsored social networks post, podcast/ webinar, 5% discount on additional branding. **Total services: 23**		7,000 EUR
SILVER 10m2 of exhibition space, 5 company representatives, 5 partner invites, 2 lunch vouchers per day, on-site B2B support, 1 invite to Award Ceremony, logo on the website and press wall; video statement, organic social networks post. **Total services: 16**		3,800 EUR

BOOTH NUMBER

EXHIBITION SPACE INFO

Includes: 1x Backdrop (318 x 246), 1x Cube-table (60x60x60), 4x Chairs, 1x Table for promotional materials , *1x 42" TV, 1x TV Stand). The organizer will set up all booth elements. NOTE: Delivery of additional equipment and other elements for product promotion can be arranged with the Organizer. All costs will be added subsequently. Detailed information is available on www.adriasecuritysummit.com

SHOW INFORMATION

CONTACT INFORMATION

- Event Organizer: a&s Adria Magazine
- Email: summit@asadria.com
- Phone: +387 33 788 985
- Website: www.adriasecuritysummit.com

ADDITIONAL CONTACTS

EXHIBITION | BRANDING | B2B NETWORKING
Amar Pap – amar.pap@asadria.com

CONFERENCE/MARKETING
Seid Malanović – seid.malanovic@asadria.com

PODCAST/PR CONTACT
Dzenana Bulbul - dzenana.bulbul@asadria.com

TESTIMONIALS CONTACT
Emir Muhamedagić - emir.muhamedagic@asadria.com

REGISTRATION | MOBILE APP & EVENT MANAGEMENT PLATFORM
Ilma Hodžić – ilma.hodzic@asadria.com

ON-SITE TECHNICAL SUPPORT
Muatez Fazlic – muatez.fazlic@asadria.com

GENERAL INFORMATION ABOUT THE CITY & COUNTRY

- City: Zagreb, the capital of Croatia
- Currency: EUR
- Time Zone: Central European Time (UTC+1)
- Language: Croatian (English widely spoken)
- Emergency: 112

EVENT VENUE

ZAGREB FAIR

- Address: Avenija Dubrovnik 15, 10020, Zagreb, Croatia – click to view on Google Maps

PARKING

Parking & Vehicle Access

- Parking is available within the Zagreb Fair grounds at €0.70 per hour. A ticket is issued at the entrance barrier and used for both entry and exit.
- Spaces are not assigned or reserved - any available space may be used.
- Vehicle entrances: West I, West III and East III (East II is closed). See the venue map for exact locations.
- The East parking lot (access via the East III entrance) is currently free of charge when used solely for parking.
- Public paid street parking (Zagrebparking) is also available in front of and across from Zagreb Fair.
- Access map: see Adria Security Summit map.

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Build-up & Dismantling

- Booth setup: Tuesday, October 6, 12:00-20:00
- Booth dismantling: Thursday, October 8, 18:00-20:00
- Pavilion 7 has a dedicated freight entrance for deliveries and stand construction; the Congress Hall has its own entrance for equipment and materials.

TRANSPORTATION

- Franjo Tuđman International Airport, Zagreb – 20 minutes by car or 60 minutes by public transportation
- Taxis are readily available.

IMPORTANT DATES AND SHOW SCHEDULE

ACTIVITY	DATE
Booth Graphics Delivery	**August 15, 2026**
Exhibitor Registration Deadline	**June 15, 2026**
Booth Setup	**October 6, 2026 (12:00–20:00)**
Exhibition Day 1	**October 7, 2026 (09:00–18:00)**
Exhibition Day 2	**October 8, 2026 (09:00–17:00)**
Booth Dismantling	**October 8, 2026 (18:00–20:00)**
Booth Equipment Order Deadline	**September 1, 2026**
Visa Letter Request Deadline	**August 1, 2026**
Hotel Reservation	**July 1, 2026**

PREPARING FOR THE SHOW

EXHIBITOR REGISTRATION

All exhibitors should be registered under their respective companies in order to be visible under the company profile on the event app and website.

To enable this, the event organizer will send an email invitation to one exhibitor representative, who will then register themselves and the rest of the team. By June 15, 2026, each exhibitor/sponsor must provide the email contact of the person responsible for creating the company profile and registering the team.

BADGES

The badges will be sent to the registered emails one month before the event starts. Badges should be printed at home or at the office and shown upon entry.

MOBILE APP

The Adria Security Summit uses run.events as an event platform, allowing participants to download a mobile app for a better user experience and scan leads for easier networking during and after the show. We recommend downloading the app a month before the event and begin exploring participants and scheduling meetings. Download the mobile app for your Android or iOS device.

DESIGNING THE BOOTH GRAPHICS

The templates for booth graphics are available in the website's Download area. It includes three elements:

- Top Backdrop Template
- Backdrop Template
- Double-booth Backdrop Template
- Triple-booth Backdrop Template
- Table Template

All elements should be designed by the exhibitor and delivered to the organizer no later than August 15, 2026. The visuals should be designed following the specifications:

- CMYK color mode
- Image resolution: 100 dpi
- File format: PDF
- No fonts (Create outlines)

Should you have any questions, feel free to reach out to the Design & Multimedia Team at dino.kolubara@asadria.com (Dino Kolubara).

IMPORTANT:

- Label all materials with your company name and booth number.
- Notify the forwarder of any oversized or fragile items in advance.
- Please copy the organizer on the email to ensure advance notice.

PREPARING FOR THE SHOW

LOGISTICS AND TRANSPORTATION

To ensure efficient handling of your booth equipment, we recommend our official logistics and transportation partner, DSV.

For coordination and detailed arrangements, please contact:
Dinko Dilber
dinko.dilber@hr.dsv.com

Please note that deliveries to the venue will only be accepted from October 6, 2026, onward. We strongly advise scheduling your shipment accordingly.

BOOTH CONSTRUCTION

The organizer provides booth setups for all exhibitors except those whose booths will be built by exhibitors themselves, based on an agreement with the organizer. Exhibitors can access their booths from October 6, 2026, at noon.

STANDARD BOOTH PACKAGE

Includes:

- Backdrop
- Branded table
- Additional table/cabinet for promotion
- 4x chairs
- Power outlet
- Wi-Fi network
- TV monitor (available at an additional cost)

PREPARING FOR THE SHOW

Exhibitors may construct their own booths, subject to prior approval from the Organizer.

To proceed, please contact the Organizer, who will connect you with the official contractor responsible for booth construction and ensure compliance with all technical and safety requirements."

PREPARING FOR THE SHOW

EXHIBITION RULES & REGULATIONS

- Exhibitors must follow safety, branding, and space regulations as outlined in the Booking Form.
- Only companies with contracts can exhibit. Exhibitors cannot share or transfer their exhibiting privileges without permission, unless they have co-exhibitors approved by the organizer.
- Exhibitors must remain within the allocated booth space.
- All exhibitors are responsible for ensuring that no counterfeit or unlicensed products are displayed.
- No on-site sales are allowed. Only future orders for billing, payment, and delivery are permitted.
- Noise Level: Noise must not exceed 85 dB on the exhibition floor and in designated meeting areas, in accordance with IAEE standards.
- Materials that cannot be flame-retardant are banned. Combustible materials must be completely flame-retardant. No open flames are allowed at the venue.

FOOD & BEVERAGE POLICY

- No outside food or drinks are allowed unless approved by the organizer. Exhibitors and sponsors will be provided with lunch vouchers on the first day of the exhibition, based on their package. The restaurant is located in the exhibition hall.
- Smoking and alcohol are prohibited in the booth

ADITIONAL PROMOTION

Sponsors and exhibitors interested in enhancing their visibility through exclusive sponsorship packages or branded area placements are encouraged to follow the guidelines outlined in their agreement with the Organizer.
All promotional materials must be submitted no later than September 1, 2026.
To explore available opportunities, please refer to the Exclusive Sponsorship Catalog and Branding Areas Catalog
For the additional marketing activities, please use our "Download Center" to assist in your activities.

TRAVEL SERVICES

Visa Application
Invitation letters are available upon request until August 1, 2026.
Plan Your Trip & Accommodation
The "Plan Your Trip" page on the official Adria Security Summit website provides visitors and exhibitors with all the essential information needed to prepare for their stay in Zagreb.
Hotel details and reservation options are available at:
https://adriasecuritysummit.com/plan-trip/
We strongly recommend booking your accommodation and flight tickets in advance to ensure availability.

CONFERENCE

- The conference program spans across four halls, the Main Conference Hall and three side event halls.
- The Main Conference Hall is located next to the Exhibition Hall 2, while the side event halls are connected to it. Clear signage will direct participants to each hall.
- The official conference program starts at 10:00 AM on October 7, 2026. The complete agenda is available at the official event agenda.

a&s ADRIA AWARDS

a&s Adria Awards are an exclusive initiative dedicated to promoting industry excellence and advancing innovation across the region.

For all information please contact:
awards@asadria.com

SUBMIT AN ENTRY

ORGANIZER

a&S ADRIA
The Professional Magazine Providing Total Security Solutions

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