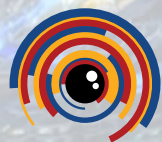




# SPONSORSHIP BROCHURE

8 - 9 October 2025, Hotel Aleksandar Palace, Skopje, North Macedonia

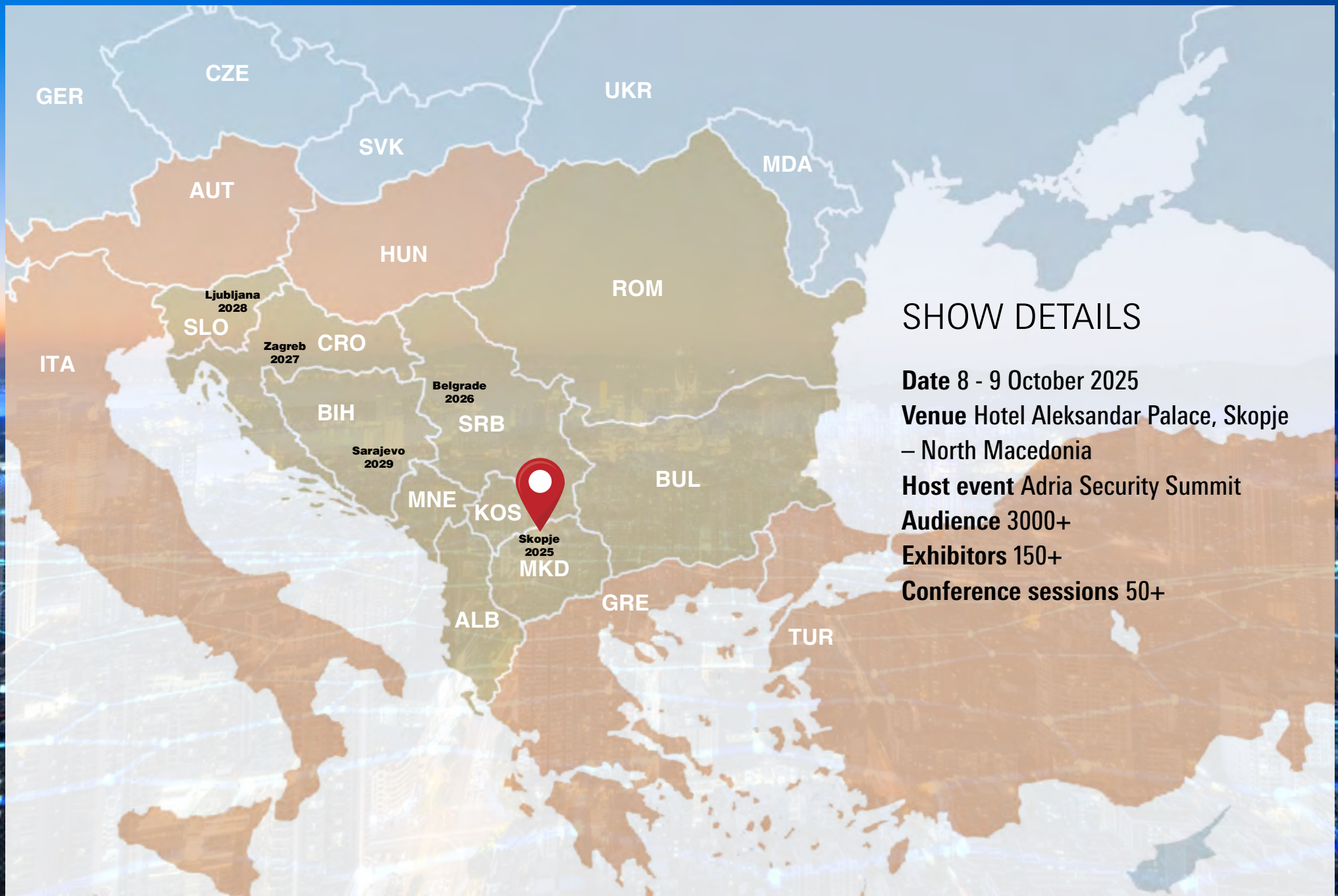


**ADRIA SECURITY SUMMIT**  
CONFERENCE & EXHIBITION

powered by **intersec**

[www.adriasecuritysummit.com](http://www.adriasecuritysummit.com)





## SHOW DETAILS

**Date** 8 - 9 October 2025

**Venue** Hotel Aleksandar Palace, Skopje  
– North Macedonia

**Host event** Adria Security Summit

**Audience** 3000+

**Exhibitors** 150+

**Conference sessions** 50+





The event's organizer is a&s Adria, a professional magazine for providing total security solutions. It is a monthly circulating publication and a licensed representative of Messe Frankfurt New Era Business Media for the Adriatic region: Bosnia and Herzegovina, Croatia, Kosovo, Montenegro, North Macedonia, Slovenia, and Serbia.



Adria Security Summit gathers all participants within the supply chain, from manufacturers to end users, involved in video surveillance, electronic and mechanical access control, intrusion detection, fire and safety, perimeter protection, manned guarding, security management, PA/VA systems, smart homes and building automation, cyber security, and ICT.



BSB Events is a company specializing in event organization, smart team building, and corporate educational services. Since 2019, the company has brought together a team of seasoned experts with extensive experience in sales and educational program development. This collaboration has led to the creation of a unique market solution — Smart Team Building.





## WHO IS ATTENDING

GOVERNMENT AND PUBLIC AUTHORITIES	TECHNOLOGY PROVIDERS	TELECOMMUNICATIONS & CONNECTIVITY PARTNERS	CONSTRUCTION & ENGINEERING FIRMS	ENERGY & UTILITY COMPANIES
National and local authorities	IoT vendors	Internet Service Providers	Civil engineering and construction companies	Smart grid providers
Transportation departments	Cloud service providers	Mobile network operators	Architecture and urban design firms	Renewable energy solution firms
Members of city councils	Cybersecurity companies	Infrastructure providers	Smart building solution integrators	Water and waste management services
Public safety and emergency services	Smart City Platform Integrators			



## TOPICS





## EXHIBITION AND NETWORKING

Grow your business by generating leads and increasing brand awareness through a network of 3000+ participants.



## a&s ADRIA EXCELLENCE AWARDS

Witness the official recognition of stakeholders who have made remarkable contributions and elevated the overall security standards.

## KEYNOTE SPEECHES

Stay updated on recent industry challenges, solutions, and emerging technologies.





## PANEL DISCUSSION/PODCAST

Become informed on different approaches provided by experts relevant to the market trends.



## SIDE EVENTS & WORKSHOPS

Sign in to dedicated corporate events and gain information straight from firsthand professionals.



## ADRIA SECURITY SUMMIT

Visit the Adria Security Summit exhibition and connect with participants from different niches that the event gathers.



BENEFITS AS A SPONSOR (EUR)		Diamond 12 000	Platinum 10 000	Gold 7 000	Silver 3 800
EXHIBITION	Booth size	30m <sup>2</sup>	20m <sup>2</sup>	10m <sup>2</sup> *	10m <sup>2</sup>
	Company representatives	15	10	8	5
	Partner invites	20	15	10	5
	Access to the VIP lounge	3	2	1	-
	Lunch vouchers per day	8	6	4	2
CONFERENCE	Keynote speech	✓	-	-	-
	Case study presentation	-	✓	-	-
	Panel discussion representative	✓	✓	-	-
	Mentioned by the presenter during welcome/award session	✓	✓	-	-
	Side event (30-minute)	✓	✓	✓	-
	Gift to one audience member (provided by the sponsor)	✓	✓	-	-
NETWORKING	Full matchmaking platform profile	✓	✓	✓	✓
	Buyer Club meetings 1-on-1 **	7	5	3	-
	Buyer Club booth visit (mins)	30	20	10	-
	Lead-retrieval application access	✓	✓	-	-
	On-site B2B support	✓	✓	✓	✓
	Post-event B2B support	✓	✓	-	-
	Award Ceremony invites	4	3	2	1
ONLINE & MULTIMEDIA	Company description on the website	✓	✓	-	-
	Logo on the website	✓	✓	✓	✓
	Company profile in the exhibitors list	✓	✓	✓	✓
	Featured article on the website	✓	✓	-	-
	Company name on the floor plan	✓	✓	-	-
	Logo on the conference main screen	✓	✓	✓	-

ONLINE & MULTIMEDIA	Video statement / testimonial for post-event digital marketing	✓	✓	✓	✓
	Product placement on the matchmaking platform	✓	✓	✓	✓
	Dedicated welcome message through the matchmaking platform	✓	-	-	-
	Dedicated social network post announcing sponsorship	Sponsored	Sponsored	Sponsored	Organic
	Podcast/ webinar	✓	✓	✓	-
	Photo album	✓	✓	✓	-
PRINT	Logo within the collective magazine ad	✓	✓	✓	✓
	Logo on the summit badge	✓	✓	-	-
	Logo on the summit badge lanyard	✓	-	-	-
	Logo on the press wall	✓	✓	✓	✓
	Logo on the entrance of exhibition & conference halls	✓	-	-	-
	Logo on the sponsors banner in registration area	✓	✓	✓	✓
SPECIAL PROMOTION	Discount on Increase Your Brand Awareness services (VIP dinner sponsor, Lunch sponsors, Refreshment break, B2B session, Personnel T-Shirts, Floor stickers, etc.). Total 15 items.	15%	10%	5%	-
		Designated catalog available upon the request			
	Discount on Dedicated Branding Areas services. Total 20 items.	15%	10%	5%	-
		Designated catalog available upon the request			
	Promotional item inserted into the gift package	✓	✓	-	-
TOTAL		38	35	23	16

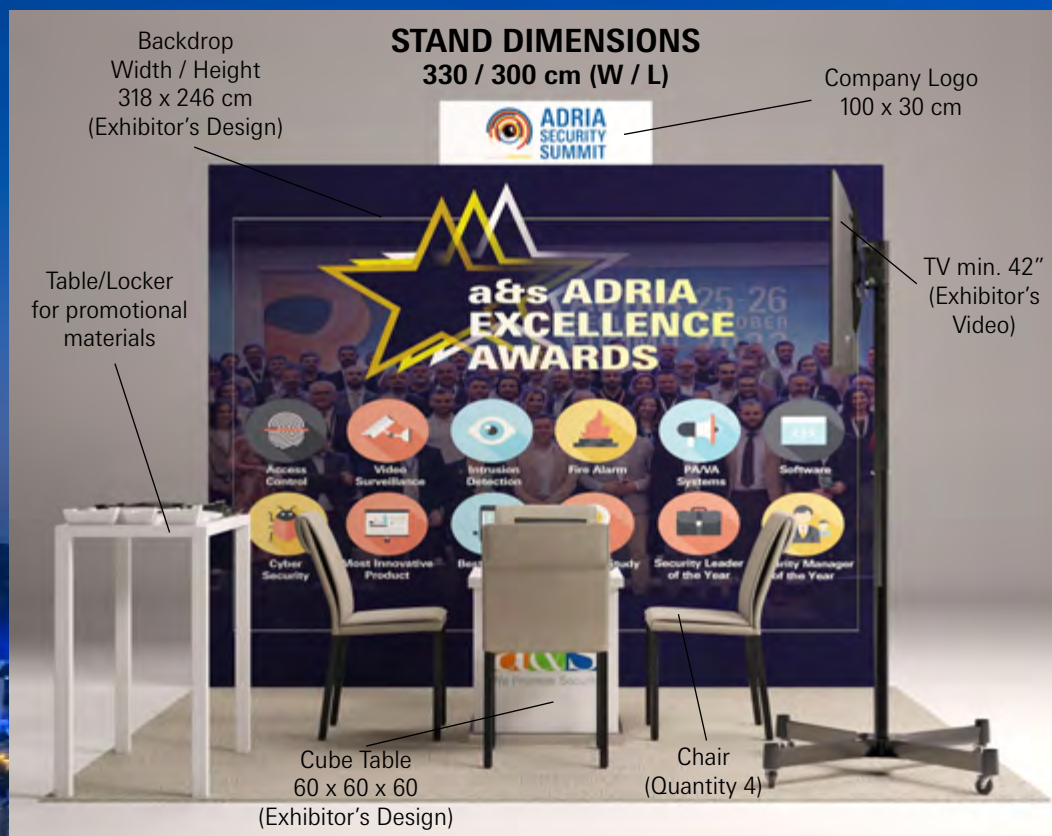
\* Availability to buy the additional 10m<sup>2</sup>. Please contact the Organizer.

\*\* Availability to schedule additional meetings. Please contact the Organizer.

DISCOUNT POLICY	3%	5%	10%	15%
Presales (Gold & Silver only)*	May 31 <sup>st</sup>	March 31 <sup>st</sup>	December 31 <sup>st</sup>	-
Loyalty Expo (years)	-	2-3	4-7	8
Loyalty Media 2024 (EUR)	1 000-2 499	2 500-3 999	4 000-7 000	7 000+

\* Given processed payment.





**CONNECT** with buyers and decision makers from all vertical markets. **GROW** your network and drive sales with 3,000+ participants from 50+ countries. **SHOWCASE** your products and services, source new ideas and be inspired. **POSITION** your company as an important regional player and develop your brand awareness.

#### SHORT NOTES:

- Each exhibitor's booth is of the same measurements. Size: 10 m<sup>2</sup> (3 \* 3,3 m).
- The organizer will set up all booth elements.
- Exhibitors can book additional booths.

Download the **Sponsors and exhibitors registration form** from our website, fill out the PDF on your computer and email it back to us.

#### Booth elements

No.	Element	Quantity
1	Backdrop	1
2	Cube-table	1
3	Chair	4
4	Table/Locker for promotional materials	1
5*	Min. 42" TV	1
6	TV stand	1

\* Available at a price of 200 EUR.





## CONTACTS



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